

# CRAFTSMATCH / Matchmaking Event 3 / "Natural Living"

June , 2009 / Karlsruhe, Germany

Information No. 2 ( 24. 05. 2009 )

**The Matchmaking Event No. 3 will be held in Karlsruhe / Germany**  
at the fairgrounds of Messe Karlsruhe – from June 4 - 7, 2009  
in connection with the fair **EUNIQUE – arts&crafts** ([www.eu-nique.eu](http://www.eu-nique.eu))

**Arrival of the Project Partners / Participating Craftspeople:**

- should be planned for June 2, 2009 (especially for exhibitors !)
- last arrival date for exhibitors: June 3, 12:00 high noon !

**Arrival of the Invited Guests / Crafts Professionals:**

- should be planned for June 4, 2009, evening (- latest -)
- Matchmaking Event starts June 5, 10:00 a.m. on **EUNIQUE – arts&crafts**

**Karlsruhe:**

A city located south of Frankfurt am Main - approx. 1 hour train ride from Frankfurt.  
Trains to Karlsruhe are leaving each hour from the train station  
at the Frankfurt Main Airport.

**Hotel Accomodation:**

BF will take care of reservation of the necessary hotel rooms.  
Costs of hotel accomodation have to be covered by each participant himself.

**Overview of Program:**

- June 3, 09:00 a.m. Set up of Exhibition Booth (only for Participating Craftspeople)  
**Location:**  
**Craftsmatch Booth, E12, Hall 1,**  
MESSE KARLSRUHE, Messeallee 1, 76287 Rheinstetten
- June 4, 10:00 a.m. Consortium Meeting (only for Project Partners)  
**Location:**  
**Conference Room, 1. Level, Conference Center Messe Karlsruhe,**  
MESSE KARLSRUHE, Messeallee 1, 76287 Rheinstetten
- 06:00 p.m. Opening ceremony of EUNIQUE Fair ( all participants )  
**Location:**  
**Entrance Hall**  
MESSE KARLSRUHE, Messeallee 1, 76287 Rheinstetten

**Matchmaking Event**

- June 5,** 10:00 a.m. Matchmaking Event, Day 1  
**Location:**
- 10:00 – 11:00** Opening & Meeting at **Craftsmatch Booth, E12, EUNIQUE**  
**Location:**
- 11:00 – 12:30** **Conference Room, 1. Level, Conference Center Messe Karlsruhe**  
- Presentations of Invited Guests/Crafts Professionals  
& Discussion
- 12:30 – 13:30** Break ( Lunch / Snack )  
**Location:**
- 13:30 – 15:30** **Conference Room, 1. Level, Conference Center Messe Karlsruhe**  
- Lecture 1: "Green Design"  
& Discussion
- 15:30 – 16:00** Break ( Coffee )  
**Location:**
- 16:00 – 17:00** Meeting & Discussion at **Craftsmatch Booth, E12**
- 17:00 – 19:00** Visit of the fair **EUNIQUE – arts&crafts**

**June 6,** 11:00 a.m. Matchmaking Event, Day 2  
**Location:**  
**11:00 – 11:30** Meeting & Discussion at **Craftsmatch Booth, E12**  
**Location:**  
**11:30 – 12:30** **Conference Room**, 1. Level, Conference Center Messe Karlsruhe  
 - Presentations of Craftspeople participating  
 & Discussion (Laos / Cambodia)  
**12:30 – 13:30** Break ( Lunch / Snack )  
**Location:**  
**13:30 – 14:30** **Conference Room**, 1. Level, Conference Center Messe Karlsruhe  
 - Presentations of Craftspeople participating  
 & Discussion (Thailand / Sri Lanka)  
**14:30 – 15:30** **Conference Room**, 1. Level, Conference Center Messe Karlsruhe  
 - Lecture 2: “How to show up on a fair in Europe”  
 & Discussion  
**15:30 – 16:00** Break ( Coffee )  
**Location:**  
**16:00 – 17:00** **Conference Room**, 1. Level, Conference Center Messe Karlsruhe  
 - Closing Meeting & Discussion

**For Participating Craftspeople:**

June 7, 10:00 a.m. Craftsmatch booth open to the public  
 until 07:00 p.m.  
 07:00 p.m. start of dismantling the booth

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**Hotel Accomodation:**

Hotel Eden is located in the centre of Karlsruhe ( near Main Station / Hauptbahnhof )  
 We will provide car shuttle service to the fairground of EUNIQUE ( in Rheinstetten )

**Hotel Address:**

**Hotel Eden**, Bahnhofstrasse 15-19, D-76137 Karlsruhe  
 Telefon: +49 - 721 / 18 18 0  
 Telefax: +49 - 721 / 18 18 222  
[info@hoteleden-karlsruhe.de](mailto:info@hoteleden-karlsruhe.de)  
[www.hoteleden-karlsruhe.de](http://www.hoteleden-karlsruhe.de)

Prices:  
 Single Room (EZ) € 51,-  
 Double Room (DZ) € 79,- (pro Zimmer)

**Partners are asked to inform WCC-Europe as soon as possible of:**

Name of participant: .....

Project Partner: yes / no

Participating Craftsperson: yes / no

Invited Professional Guest: yes / no

Date of arrival in Karlsruhe: .....

Date of leaving Karlsruhe: .....

Single room ? .....

Double room ? .....

- to be shared with: .....

**Information to be sent to: [form@hwk.de](mailto:form@hwk.de)  
Please inform project partner BF ASAP !**

**Not later than: Friday, May 29**  
**(office in Mainz will be closed – as we will be on the fair in Karlsruhe)**

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**EUNIQUE European Trade Fair for Applied Arts & Design**

This new fair for contemporary arts & crafts will be held in Karlsruhe for the first time from June 5 to June 7 at the Karlsruhe fairgrounds. WCC-Europe is the main partner of the Fair. Besides numerous individual exhibitors from several European countries there will be community stands from Belgium-Flanders, Belgium-Wallonia, Germany, Spain and Switzerland.  
More information: [www.eu-nique.eu](http://www.eu-nique.eu)

**Preview and official opening of EUNIQUE: Thursday, June 4, 6:00 p.m.**

If you wish to participate at the official opening please inform project partner BF ASAP !  
**Information to be sent to: [form@hwk.de](mailto:form@hwk.de)**

Name of participant: .....

**Participation: Opening / June 4**                      Yes / No

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**PLEASE NOTE:**  
**Participating craftspeople exhibiting at the Craftsmatch booth at EUNIQUE have to stay for this day -**  
as we will have to keep our booth open until the evening / 7:00 p.m of June 7.

Dismantling of the booth starts only after 7:00 p.m of June 7.  
Means: first possibility for these participants to leave from Karlsruhe is June 8.

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We kindly ask all Project Partners to reply to us as soon as possible  
( if not done already ) to make a convenient planning possible.

Hoping to see you soon in Germany.  
Best regards

Bernd Roeter  
Beratungsstelle Formgebung

